

City College News

GEORGE BROWN COLLEGE

NOVEMBER 1986

20th anniversary festivities planned

Nineteen years ago this month, William Trimble nervously assisted with the delivery and christening of a bouncing baby community college.

As the first Chairperson of the Board of Governors at its inaugural meeting on Nov. 14, 1967 at the Royal York Hotel, he entertained a motion to name the infant George Brown.

"We didn't have any better ideas," he recalls today.

George Brown has now grown from a child into a robust adult — and the College is planning to mark its transition from the teenage years with 12 months of celebrations starting Sept. 1, 1987. A 20th Anniversary Planning Committee has been struck with Board of Governors member and graduate Jenny One as chairperson.

The Committee is looking at dozens of ideas that will not only celebrate the anniversary but raise the College's profile and cement links with the community, she says.

"We're at the idea generating stage."

Representatives of all groups within the College are involved in planning the celebrations, which will bring the College in closer contact with retired employees, alumni, business, industry, community groups, and the general public, she says.

College Archivist John Hardy says the College was created by provincial legislation in the fall of 1967 and early in 1968.

On November 22, 1967, the provincial Cabinet passed a regulation naming George Brown as the City of Toronto's official college of applied arts and technology. On January 31, 1968, Cabinet passed another regulation incorporating the Provincial Institute of Trades (PIT) and the Provincial Institute of Trades and Occupations (PITO) into George Brown.

Members of the Anniversary Committee are Bob Struthers (Vice-Chairperson), Ellen DeBoer, Peter Leyden, Chris Halliday, Wendy Tevens, Kadi Kaljuse, George Danac, Sean Donovan, John Price, Doug Stulla, Bill Vine, Ruth Harrison, Dave Fraser, Nola Todd, Mary Bruno, Lana Dubois, John Hardy, Wayne Herd, Pat Smith, Loreen Miskevitch, Yvette Jones, Vi Uchiyama, and Bob Butcher.



Photo: Neil McCallum

FASTA PASTA — It took just two minutes for Budget and Systems Manager Brad Ciccarelli (at right) to become champion in a spaghetti-eating contest at the staff party on Nov. 7. With a unique two-handed method, he managed to wolf down more pasta, tomato sauce, and parmesan cheese in 120 seconds than competitors (from left) Hospitality Technician Eva Blum, Registration Systems Co-ordinator Shawn Kirkup, and Fashion Liaison Officer Trish Saunders. How did it feel? "It was tough at the end," he says.

Surprise! Fall enrolment is up 5%

George Brown's fall enrolment of new post-secondary students has surpassed the most optimistic predictions.

In September and October, enrolment surged more than five per cent ahead of last year to total more than 3,400 registered first semester students.

What's more, that increase comes in a year when the number of applicants to the College fell more than six per cent to 16,400.

Part of the increase may be explained by a dramatic drop in the number of students who withdrew from College in the first few weeks of classes, says Associate Registrar Bonnie Weglarz.

This year, 200 students withdrew from classes by mid-October, almost a third less than the 293 who withdrew in the same period in 1985, she says.

All academic divisions had some increase in the number of new students this fall.

Unofficial reports from other metro colleges indicate slight increases or decreases in enrolment this fall, Weglarz says.

Program funded

George Brown is starting a new program to help homemakers qualify for office work. The tuition-free, 20-week Clerical/Bookkeeper Program, offered by the Business Division in late November and January, is open to women who have been out of the workforce for three years. It is funded by the Canadian Jobs Strategy through arrangements made by the Business and Industry Training Division.



Comment by Doug Light

A new departure

As you read in the last issue of *City College News*, the provincial government recently renewed its commitment to skills training with the Ontario Training Strategy. The Strategy introduces new programs, improves existing ones, and doubles total training funds to \$100 million a year.

These new measures by the Ministry of Skills Development are designed to address the larger issue of Ontario's long-term economic prospects. The government argues persuasively that a skilled and adaptable workforce is essential if we are to increase our economic productivity and international competitiveness.

The Strategy is an important new departure for skills training in Ontario, and because of our background and expertise in that field, a significant opportunity for George Brown.

We have moved aggressively in the last few weeks to meet the challenges presented by the Strategy — and from all indications, our efforts will be met with increased levels of activity in a number of key areas.

The Business and Industry Training Division under Dean Jim Michie is gearing up to offer a greatly expanded training consultation service to businesses in Toronto. An Ontario Skills Development Office is currently being established at St. James Campus and perhaps also at a satellite location.

The Upgrading Department under Chairperson John Taylor will also be busier than ever with the new Ontario Basic Skills program. It offers adults academic upgrading with the added features of counselling and career orientation. As well, I have been asked by the provincial government to join the steering committee for the establishment of the Institute for Skills Training.

George Brown's collective response to the Ontario Training Strategy has been both timely and appropriate. We have not hesitated to recognize and grasp the opportunities it presents.

We will work to ensure that its programs will be presented to the people of Toronto in an effective and efficient way.



Photo: Neil McCallum

Food Service and Bartending student Janice Byron (left) has been brushing up her math with student tutor Mary Grant in a pilot peer-tutoring program.

Peer tutoring program proves popular

Janice Byron knew she was going to have trouble with math.

Board approves Pitman's approach

George Brown's Board of Governors has offered general support for the Pitman Report's recommendations to increase staff and student involvement in decision-making.

In a recent letter to the Hon. Gregory Sorbara, Minister of Colleges and Universities, Board Chairperson Marvin Gerstein says it also agreed with Pitman's recommendations to increase community involvement with the College.

"A college should move to maximize the participation of the community in the operation of the College."

Walter Pitman's June, 1986 report on college operation and reaction to it — is currently being considered by the Ministry.

Gerstein says in the letter that the Board favours Pitman's recommendation to have staff and students sit as voting members of both the Academic Council and Board of Governors, but he expresses concern about the proposed Board composition.

The Board of Governors should maintain a majority of community representatives to ensure it is objective and independent, he says.

The Board also favours retention of the Council of Regents — perhaps with a different name — to appoint some Board members, approve programs, and perform long-term planning.

Responsibility for collective bargaining should be transferred from the Regents to the Committee of Presidents of the Association of Colleges of Applied Arts and Technology of Ontario, Gerstein says.

It had been years since the 24-year-old Food Service and Bartending student had looked at a math problem — and she knew she needed help as soon as her program started in August.

That help came in September when Chef Pre-Employment student Mary Grant was hired by the College to help Janice as part of a pilot peer-tutor project started at Kensington and Nightingale by the Student Services Department.

Since then, Janice and Mary have spent an hour together every week going over problems and preparing for classes and tests.

"I actually enjoy going there," says Janice, "She's a really nice person."

Mary, who worked for a trust company before coming to George Brown, is being paid \$5 an hour to tutor a number of students for six or seven hours a week.

"I didn't want to have to work part-time, and I wanted to be involved in school," she says.

Kensington counsellor Clare McElroy, who is co-ordinating the project with Shiela Rich at Nightingale, says peer-tutoring was an immediate hit this fall and now involves 25 tutors and 100 students at the two campuses.

Everyone involved benefits, he says. It takes some pressure off counsellors, gives some students part-time jobs, and may prevent others from dropping out of college because of academic pressure.

Janice says she's more relaxed with a tutor than in class where she's reluctant to ask questions for fear of appearing stupid in the eyes of her classmates. She also says she's sometimes afraid to seek help from her teachers.

The pilot project will cost about \$2,000 a semester to run, with student governments at both campuses supporting it with \$500 donations, he says.

Events

Nov. 20 — The Women Into Trades and Technology program (WITT) celebrates its fourth year at the College with an Open House, 10:30 a.m., Casa Loma Room C215, 160 Kendal Ave. For more information call Hilde Zimmer (ext. 2350).

- The Ceramics Department presents *Friezes and Facades: Restoring Architectural Terra Cotta*, a slide show and talk by terra cotta manufacturer and restorer Drew Krouse, with specific references to Toronto buildings, 7:30 — 9:30 p.m., Casa Loma Auditorium, 160 Kendal Ave. Nominal admission charge. For more information call ext. 2486.

- College Council Meeting, 8:30 a.m., 500 MacPherson Boardroom.

- The Community Outreach Department and the Affirmative Action Advisory Committee present a one-day workshop by Dr. Carol Brooks *Applying Learning Style Strategies in Women's Programs*. 8:30 a.m.- 5 p.m., Room 125, 146 Kendal Ave., Casa Loma. Call Grizelia Schandrel (ext. 2248) for more information.

- The Pro Arte Orchestra with conductor Victor Di Bello and guest accordionist Joseph Maccerollo will perform selections from Bach, Mozart, Schubert and Strauss starting at 11:30 a.m., St. James Atrium.

Nov. 24 — Mixed Badminton versus Georgian College, 7 p.m., St. James Gymnasium.

Nov. 25 — The Affirmative Action Advisory Committee Annual Dinner/Fashion Show, 5 p.m., Staff Lounge, Casa Loma, Tickets \$15. All staff are welcome. Call Loreen Miskevich (ext. 2369) for tickets and information.

Nov. 26 — Volleyball Tournament for staff at Kensington, Nightingale and College Street Campuses, 4:30 p.m., Kensington Gym. Call Alex Barbier (ext. 3280) for more information or if you want to play but don't belong to a team.

- Men's and Women's Basketball versus Centennial College, starting at 6 p.m., St. James Gym.

- Labatt's Marketing Vice President Tom Errath will speak on the topic "Can rock music promotion build a market share?" 11 a.m., St. James Room 185. Sponsored by the Marketing Club.

Nov. 28 — The Professional Development Department presents *Dealing with Stress*: a seminar for all staff led by Monika Lorentzen. Noon — 2 p.m., St. James, Room 469. For more information call ext. 3293.



Business Division Executive-in-Residence Keith Staples (right) chats with Mark Shantz at the Division's Open House on Nov. 6. About 500 people — 100 more than last year — visited St. James during the day-long event to find out about business programs and courses. Shantz, who is a Sales Representative with Canada Packers, came by after work to find out about Physical Distribution courses. "I have a customer just around the corner so I just dropped by," he said.

- Men's and Women's Basketball versus Mohawk College, starting at 6 p.m., St. James Gym.

Dec. 1 — Mixed Badminton versus Centennial College, 7 p.m., St. James Gymnasium.

Dec. 2 — Board of Governors Meeting, 6 p.m., 500 MacPherson Boardroom.

Dec. 3 — Second Annual College-Wide Staff Volleyball Tournament, 4:30 p.m., St. James Gym. Winning teams from campus tournaments compete — followed by a Wine and Cheese party. All staff welcome.

Dec. 5 — Students of the George Brown School of Dance present *The Clown of Hearts*, an hour-long children's ballet, in the Dance Studio at St. James at 2 p.m. College students and staff are invited to join school children for the performances, which run every weekday until Dec. 17. Sponsored by the Inner City Angels.

Dec. 6 — The annual Casa Loma Children's Party will feature singing, a magician, clowns, and gifts from Santa of course, starting at 10:30 a.m., Casa Loma Cafeteria, 160 Kendal Ave. Tickets are \$10 per child. Call Ita Grant (ext. 2423) for information and tickets.

- Men's Volleyball Tournament, 10 a.m. — 6 p.m., St. James Gym.

- Alumni Badminton Games, 6:30 p.m., St. James Gym.

Dec. 9 — 12 — George Brown Theatre presents the musical fantasy *Aladdin and his Magic Lamp* for children of all ages. Directed by Heinrich Piller. Call ext. 3202 for times, location and ticket information.

Dec. 10 — Student nurses will offer free blood pressure tests, 11 a.m. to 2 p.m., St. James atrium.

Dec. 11 — Academic Council Meeting, 8:30 a.m., 500 MacPherson Boardroom.

- Student nurses continue their free blood pressure tests, 11 a.m. to 2 p.m., St. James Atrium.

Dec. 12 — Martin Kerman, King of Kensington, invites all loyal subjects (staff) of Kensington Campus for a medieval feast and evening of fun and merrymaking, in the Gym. Tickets are \$15. Call Carita Cockburn (ext. 4308) for information.

- Last day of first semester classes for most post-secondary programs.

- Men's Basketball Tournament for high school teams, St. James Gym. Continues on Dec. 13.

Names in the News

Harry Rosen has been elected Chairperson of the Retail Management Program Advisory Committee. Rosen, who is President of the firm that operates the chain of high end clothing stores with his name, has served as a member of the committee for three years. "This is a breeding ground for managers at all levels and entrepreneurs," he says of the College.

Physical Resources Director **Michael Rant** has announced that **Dave Fraser** will leave Casa Loma to become St. James Campus Manager at the beginning of 1987 when **John Mitchell** retires from that position. Fraser will retain his position as Manager of Campus Operations and a Campus Manager will be hired for Casa Loma.

A pair of George Brown golfers took third place with a five under par score at the recent Centennial College First Annual Invitational "Pro-Am" Golf Classic held at the Aurora Highlands Golf and Country Club. **Ed Feuerstein** of the Business Division and **Ed Galezowski** of the Math and Science Department played with golf pro **Kevin Thistle** of the Seaton Golf Course. Also playing were **Robert Koledin** of the Math and Science Department and **Al Kerr** of the Hospitality Division.

Chef Training Co-ordinator **Alan Brown** has been selected to join Team Toronto in the 1988 Culinary Olympics in Frankfurt, West Germany. In that role he'll compete against chef training instructor **Theo Lennartz**, who is kitchen manager for Team Canada at the same event. George Brown has also been chosen by the Canadian Federation of Chefs de Cuisine to represent Canada in the Olympic's student competition.

Research and Program Development Dean **Bob Gwilliam** officially opened the St. James Student Administrative Council-run store in the atrium in early November. The SAC SHACK, which sells candy and George Brown T-shirts from 10 a.m. to 2 p.m. daily, was developed by students with Innovation Centre Manager **Bryan Gregg** acting as consultant.

A team of 53 George Brown students — the largest group from any college — raised \$3,000 for college athletics and won the Reebok Cup for their efforts in a 6-hour aerobathon at Humber College in late October.

Civil Engineering Program Co-ordinator **Stan Norbett** was recently made an Honorary Member of the Ontario Association of Certified Engineering Technicians and



PHOTO: NEIL McGILLIVRAY

Ian Barnett (left) and Michael Stone were members of the Computer Services Department team that won the MacPherson Staff Volleyball Tournament in early November. Their team, and the second-place Finance and Accounting team, will go on to play winners from other campuses in the College-wide finals on Dec. 3. (See Events column for details.)

Technologists (OACETT) at the group's recent annual meeting.

Ruth Harrison, Secretary to Program Development Dean Bob Gwilliam, will spend two months working at Scadding Court Community Centre starting in mid-November. Harrison will be assisting with outreach and publicity efforts to the Portuguese community around the Centre at Dundas and Bathurst Streets.

Continuing Education and Marketing Division Dean **Bob Struthers** was one of a six-person Canadian team that recently visited the Philippines to report on educational opportunities for the Association of Can-

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dian Community Colleges and the Canada International Development Agency.

The Academic Council's membership for 1986-87 is: Chairperson is Academic Vice-President **Howell Pritchard**. Divisional Representatives are **Joan DeBoer** (Health Sciences), **Kirk Van De Kraats** (Technology), **Ed Ksenyck**, **Harold Lee**, **Bernard Pears**, and **Ed Kuntz** (Rotating Academic Division representatives) and **Dave Dawson** (Hospitality and Fashion).

Departmental Representatives are **Rosemary Armitage** (Personnel), and **Marg Barron** (Physical Resources).

Chairperson representatives are **Brian Cooper**, **Danny Cushing**, **Shirley Holloway**, and **John Taylor**.

College Council Representatives are: **D'Arcy Atkins**, **Brian Beetles**, **Jim Michie**, **Jim Ross**, and **Gary Watson**.

Student Representatives are **Stephen Halkett** (President, Casa Loma SAC), **Chris Loughrey** (President, Kensington SAC), **Ralph Lynde**, (President, St. James SAC), and **Pat Walko** (President, Nightingale SAC).

The Personnel Department has told us of the following staff changes:

New administrative staff in the Finance and Accounting Department are **Linda Shapiro**, who has been appointed Manager of Accounting, and **Mary Howeller**, who has been appointed Supervisor of Payroll.

New support staff include: **Allison Kelly** in the Student Services Department at MacPherson; **Rocco Venturo** in the Caretaking Department at St. James; and **Luis Vieri** in the Caretaking Department at Casa Loma.

Lynn Antram in the Community Services Department at Kensington has changed her name to **Lynn Wilson**.

Internal transfers include: **Maureen Currie**, who transferred to an adult career counselling position; **Maureen Hynes**, who left a faculty position in the Language Training Department at College Street for a position in the Research and Planning Department at MacPherson; **Evelyn Lyn**, who left a support position in Student Services at MacPherson for one in Admissions at Casa Loma; and **Judith Siegel**, who transferred to a position with the Adult Basic Education Centre.

Retiring from the College are: **Rose-Marie Cifin** who held a support position in the Hospitality Division, and **Gerard Foucault**, who was a member of the faculty of the Electronics Department at St. James.

Leaving the College are **Ken Plotnik**, and **Louise Thompson**.